

# pro-post.com Cookies Policy

Cookies contain portions of code installed in the browser that assist the Owner in leaving the Service according to the purposes mentioned. Some of the purposes for which Cookies are installed may also require the User's agreement.

Where the installation of Cookies is based on consent, such consent can be freely withdrawn at any time following the instructions described in this file.

Cookies: technical and serving aggregated statistical purposes

## Actions strictly necessary for the functioning of the Service

This Website uses Cookies to save the User's session and to carry out other activities that are strictly essential for the work of this Website, for example in relation to the distribution of traffic.

Actions regarding the saving of preferences, optimization, and statistics

This Website uses Cookies to save browsing preferences and to optimize the User's browsing involvement. These are the Cookies used for the setting of language and currency choice or for the management of first party statistics employed directly by the Owner of the website.

- "Session" cookies are deleted from your device when you close your web browser - PHPSESSID, lang\_id, lang\_code.
- "Persistent" cookies will remain stored on your device until deleted or until they reach their expiration date.

## Other types of Cookies or third parties that install Cookies

Some of the services listed below gather statistics in an anonymized and aggregated manner and may not require the User's agreement or may be managed directly by the Owner - depending on how they are described - without the help of third parties.

If any third party operated services are presented among the tools below, these may be used to track Users' browsing behaviors – in addition to the information specified herein and without the Owner's knowledge. Please refer to the privacy policy of the listed services for detailed data.

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## SPAM protection

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This type of service studies the traffic of this Website, potentially containing Users' Personal Data, with the purpose of filtering it from parts of traffic, messages, comments, feedback and content that are recognized as SPAM.

## Google reCAPTCHA (Google Inc.)

Google reCAPTCHA is a SPAM protection service provided by Google Inc. The use of reCAPTCHA is subject to the Google privacy policy and terms of use.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – Privacy Policy. Privacy Shield participant.

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## Analytics

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The services described in this fragment enable the Owner to discover and analyze web traffic and can be used to keep track of User habits on the website.

### Facebook Ads conversion tracking (Facebook, Inc.)

Facebook Ads conversion tracking is an analytics system provided by Facebook, Inc. that links data from the Facebook advertising network with actions done on this Website.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – Privacy Policy. Privacy Shield participant.

List of cookies used: xs, wd, dpr, act, sb, pl, c\_user

Read more at <https://www.facebook.com/policies/cookies/>

### Google Analytics and Google Tag Manager (Google Inc.)

Google Analytics and Google Tag Manager is a web analysis system designed by Google Inc. ("Google"). Google utilizes the Information gathered to track and study the use of this Website, to prepare reports on its activities and share them with other Google services.

Google may use the Information collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookies and Usage Data.

Read more at <https://policies.google.com/technologies/cookies>

Place of processing: United States – Privacy Policy – Opt Out. Privacy Shield participant.

List of cookies used: \_dc\_gtm\_UA-68977480-1, \_gid, \_ga, APISID, HSID, NID, SAPISID, SID, SIDCC, SSID

To disable Google Analytics cookies data, please use this link <https://tools.google.com/dlpage/gaoptout?>

## Yandex Metrika (Yandex)

Yandex Metrika is a web analysis system designed by Yandex to track and study the use of this Website, to prepare reports on its activities.

Personal Data collected: Cookies and Usage Data.

Read more at <https://metrika.yandex.com/about/info/gdpr>

Place of processing: Yandex, Ulitsa Lva Tolstogo 16, Moscow, Russia 119021.

List of cookies used: \_ym\_d, \_ym\_visorc\_33102610, \_ym\_uid, \_ym\_isad

To disable Yandex Metrika cookies, please go to this link <https://yandex.com/support/metrika/general/opt-out.xml>

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## How to provide or withdraw agreement to the installation of Cookies

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In addition to what is mentioned in this text, the User can manage preferences for Cookies directly from within their own browser and stop – for example – third parties installing Cookies.

Through browser preferences, it is also possible to remove Cookies installed in the past, including the Cookies that may have saved the initial consent for the installation of Cookies by this website.

Users can, for example, find data about how to operate Cookies in the most commonly used browsers at the following addresses: Google Chrome, Mozilla Firefox, Apple Safari and Microsoft Internet Explorer.

With regard to Cookies installed by third parties, Users can manage their favorites and withdrawal of their consent by clicking the related opt-out link (if provided), by using the means provided in the third party's privacy policy, or by contacting the third party.

Notwithstanding the above, the Owner notifies that Users may follow the instructions provided on the subsequently linked initiatives by the EDAA (EU), the Network Advertising Initiative (US) and the Digital Advertising Alliance (US), DAAC (Canada), DDAI (Japan) or other similar services. Such initiatives allow Users to choose their tracking preferences for most of the advertising tools. The Owner thus advises that Users take advantage of these resources in addition to the data provided in this post.

# Data Controller

POST-PRO Ltd Konstantinovskaya,73 Kyiv, 04080 , Ukraine

**Owner contact email:** [info@pro-post.com](mailto:info@pro-post.com)

Since the installation of third-party Cookies and other tracking systems through the services used inside this Website cannot be technically regulated by the Owner, any specific references to Cookies and tracking systems installed by third parties are to be considered indicative. In order to obtain complete data, the User is kindly asked to consult the privacy policy for the respective third-party services listed in this text.

Given the objective complexity surrounding the identification of technologies based on Cookies, Users are requested to contact the Owner should they want to get any further information on the use of Cookies by this Website.